



February 2020

Dear Past and Future Sponsors:

The Disabled American Veterans of Minnesota (DAV of MN) Foundation is excited to announce this year's Old Glory Run will be held in beautiful Cold Spring, MN on June 13, 2020. The Old Glory Run is an event to show the community support to our soldiers and Veterans in Minnesota. Over the last five years The Old Glory Run has raised over \$100,000 to support a variety of programs and services for Veterans across Central Minnesota. With your support the DAV of MN can continue to fulfill our nation's promises to the men and women who served by empowering veterans to lead high-quality lives with respect and dignity.

Our goals for this year's event include:

- Support of the families of our troops and all Veterans
- Display and promote patriotism in our communities
- Increase public awareness of the DAV of MN, it's mission, and the function of the DAV
- Thank the men and women who are or have served in our military

As we ramp up planning for this year's event, we are seeking the help of local businesses for donations and sponsorships. Some things currently needed are t-shirt sponsors (sponsor packages start at \$250 and place your business name/logo on the back of the event shirts), donations to use for Facebook promotions and giveaways (gift cards, business apparel, swag, etc.), and a donated meal for inpatient Veterans from the St. Cloud VA who attend the event and the 20-30 volunteers who assist them. We also offer opportunities for local businesses to set up booths the day of event. Please note we will not have extra tents for your booth.

As a sponsor for The Old Glory Run you can help make the difference in the lives of Minnesota Veterans. All donations and sponsorships are tax deductible. To ensure recognition of all our wonderful sponsors we ask to receive sponsorship payments by May 30th, 2020. We are also offering a corporate discount for businesses who wish to assemble and pay for a team to participate in The Old Glory Run. For more information on becoming a sponsor or putting together a corporate team, please contact Kristi Schindler at 320-223-3180 or the DAV of Minnesota at 651-291-1212 or visit www.theoldgloryrun.com. Thank you for your consideration of supporting The Old Glory Run!

Sincerely,

Kristi Schindler, Event Coordinator

Ph: 320-223-3180

Kristischindler@gmail.com

Disabled American Veterans of Minnesota Foundation, headquartered in Saint Paul, MN, is a 501c19 Veterans Service Organization. The DAV of MN Foundation exists to better the lives of Veterans and their families in Minnesota. Your donations to the DAV MN Foundation will be used for the DAV of MN Foundation to fulfill its mission as the giving arm of the DAV of MN for use of Veteran related services, programs, and support. EIN 41-1721688. Please send all forms of payments to Old Glory Run, PO Box 517, Cold Spring, MN 56320.